NEWSLETTER

SUMMER 2018

Premier Event Tent Rentals Inc.

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Your GTA Tent Experts

www.premiereventtent.ca

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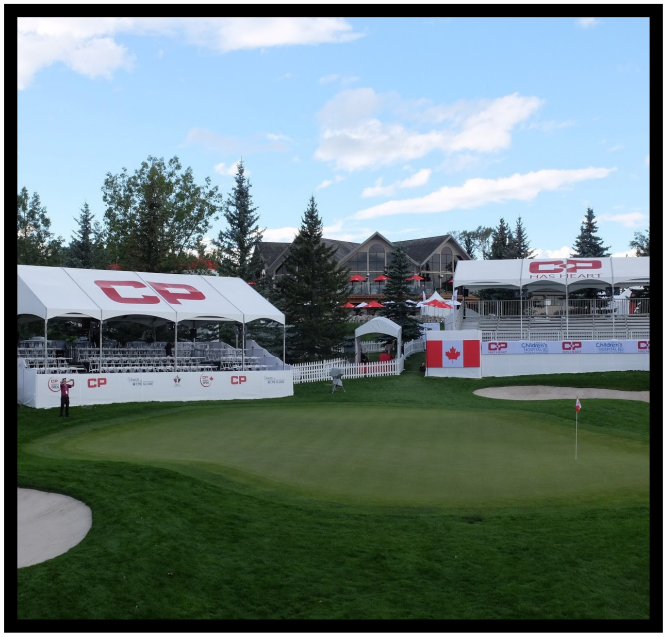
Looking Ahead!

Three National Golf Tournaments



Premier Event Tent Rentals is excited to announce that we have been awarded the contracts for all three top-tier professional golf tournaments that take place annually in Canada. Those tournaments are as follows: the RBC Canadian Open PGA Tour, the CP Women's Open LPGA Tour and the Shaw Charity Classic Champions Tour. Working on proposals for these contracts definitely kept us hopping over the winter months. We are very thankful that our hard work, strong management team and great track record separated Premier from the competition and allowed us to secure contracts for all three events. This further solidifies our position as the top-tier tent supplier in the GTA and surrounding regions.

This is a setup for a large

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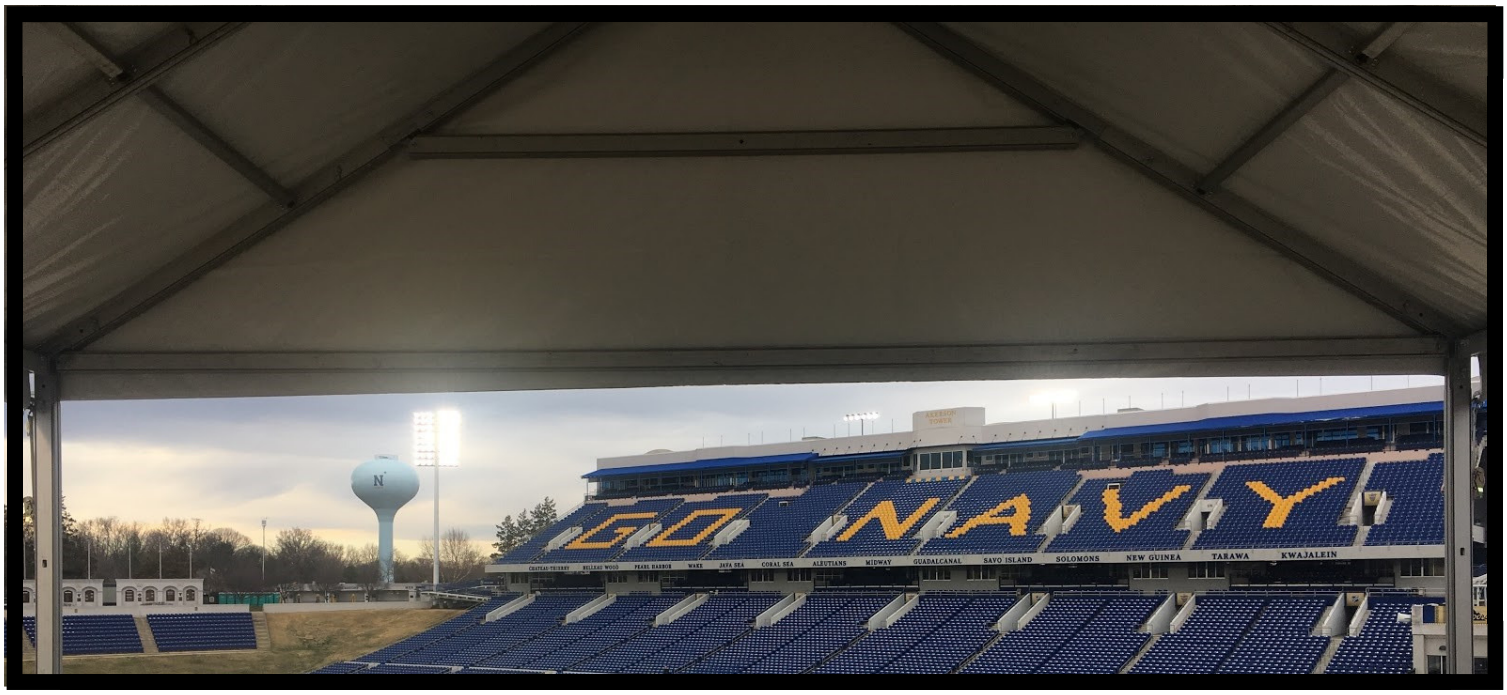

What's New?

At Premier, we are gearing up for another busy summer season ahead. A new year brings with it both challenges and opportunities. In facing these new challenges, we are excited to announce some new additions to our team and to our inventory.

New Staff!

Nathan Walker has been hired as the Operations Coordinator. He will be assisting in the day-to-day operations at Premier. Sam Moore has joined our Account Executive team. He will be a big help to the sales team, while also spearheading our marketing initiatives throughout the summer. Our operational staffing has also expanded dramatically with our large annual influx of summer students and seasonal tent installers. We have created a new full-time warehouse coordinator position and hired an additional full-time crew leader.

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New Products!

New Vinyl Flooring

Our flooring solutions can be an excellent finishing touch to any top-tier event. Premier has worked with our suppliers to offer twenty-six vinyl laminate flooring pattern options for the 2018 season. These rolled vinyl products provide the appearance of hardwood flooring while being effective for use in a temporary venue.

New Modular Flooring

In order to meet ever-evolving demands, Premier continues to invest heavily in new and innovative products. This spring, we have created a sizeable and diverse inventory of modular plastic flooring to meet all needs. This resilient flooring is designed to cover and protect vulnerable surfaces while still allowing heavy machinery to drive on it. The inaugural installation of this was at the gorgeous Aga Khan Museum in Toronto on May 18, 2018.

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Glass Wall

Premier has invested heavily in glass wall over the past few years and our vast inventory can fit tents of any size. This product is ideal for climate-controlled environments while still allowing natural light to fill the space. Premier has built glass wall structures for weddings, corporate suites at sporting events, broadcast booths (in the United States and Canada) and corporate functions; always with the option to custom brand!

New Trucks!

Tenting and flooring can present serious logistical challenges and, in order to ensure total customer satisfaction, Premier is proud to welcome two new vehicles to our fleet. Our new flatbed truck with its tag-a-long Moffett forklift will assist with the delivery of flooring and concrete ballasts while our new box truck has been outfitted with a crew cab to allow for the transport of our amazing staff to various job sites.

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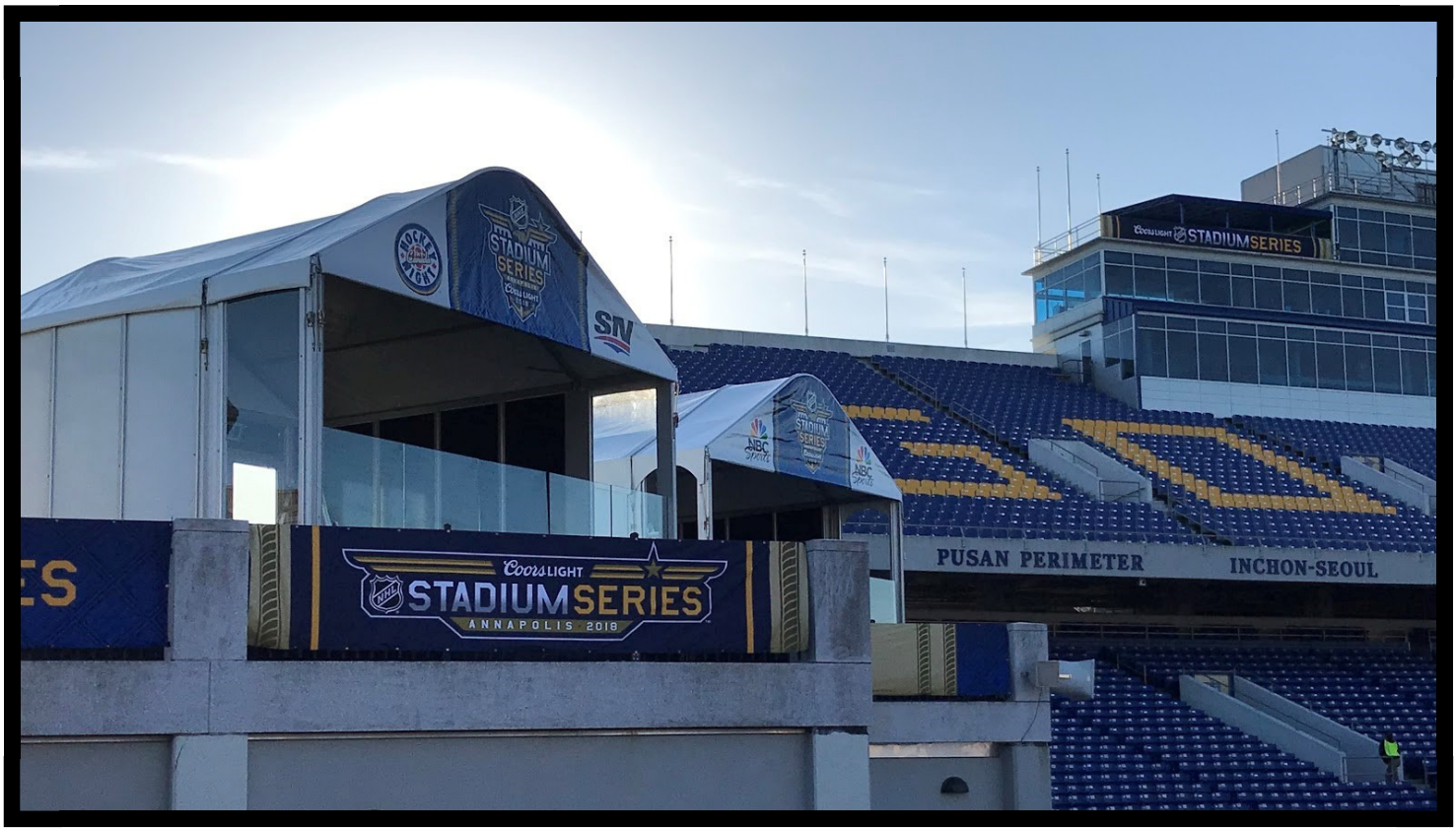

Flashback to the Last 12 Months!

New Sportsnet Tent

Sometimes a one-size-fits-all solution doesn't work. This past winter, Premier was approached by Sportsnet with a desire to create a customized broadcast booth. We worked alongside them to create a beautiful structure that was perfectly tailored to fit their needs. We are proud to have partnered with them to install this at a number of exciting events including the Toronto Maple Leafs Stadium Series game in Washington DC!

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Golf Canada

We were very pleased to work closely with Golf Canada to provide a wide array of tenting, flooring and fencing solutions for the RBC Canadian Open. This PGA tournament was held at Glen Abbey Golf Club in Oakville in July. We also provided solutions for the CP Women's Open LPGA tournament at Ottawa Hunt and Golf Club in August. We are very proud to be the official tenting and flooring supplier for Canada's professional golf tournaments.

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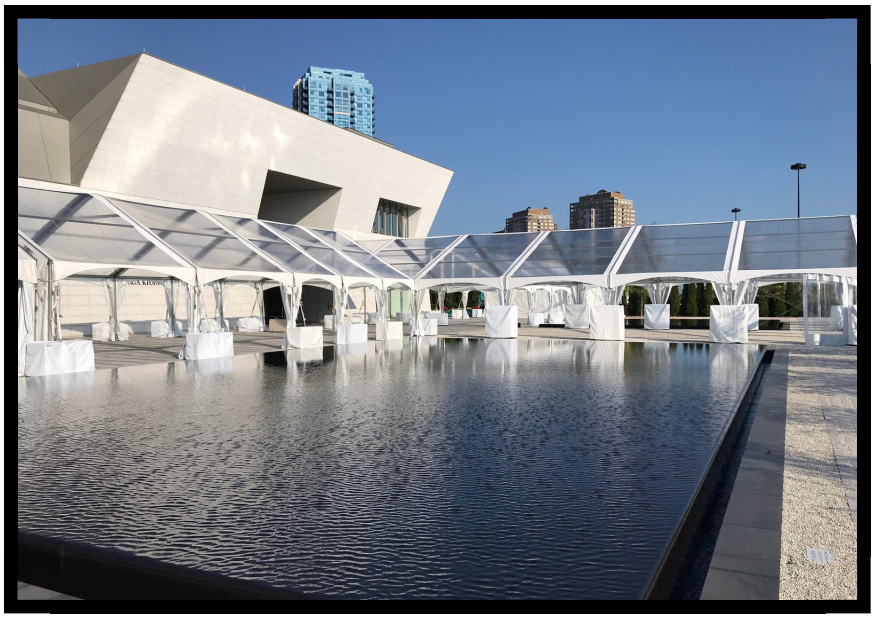
Aga Khan, Lapis Ball
Premier was honoured when the prestigious Aga Khan Museum requested our services to create an outdoor venue on their property for the Lapis Ball. Premier complimented their already beautiful landscape by providing a protected space without taking anything away from the historic landmark.



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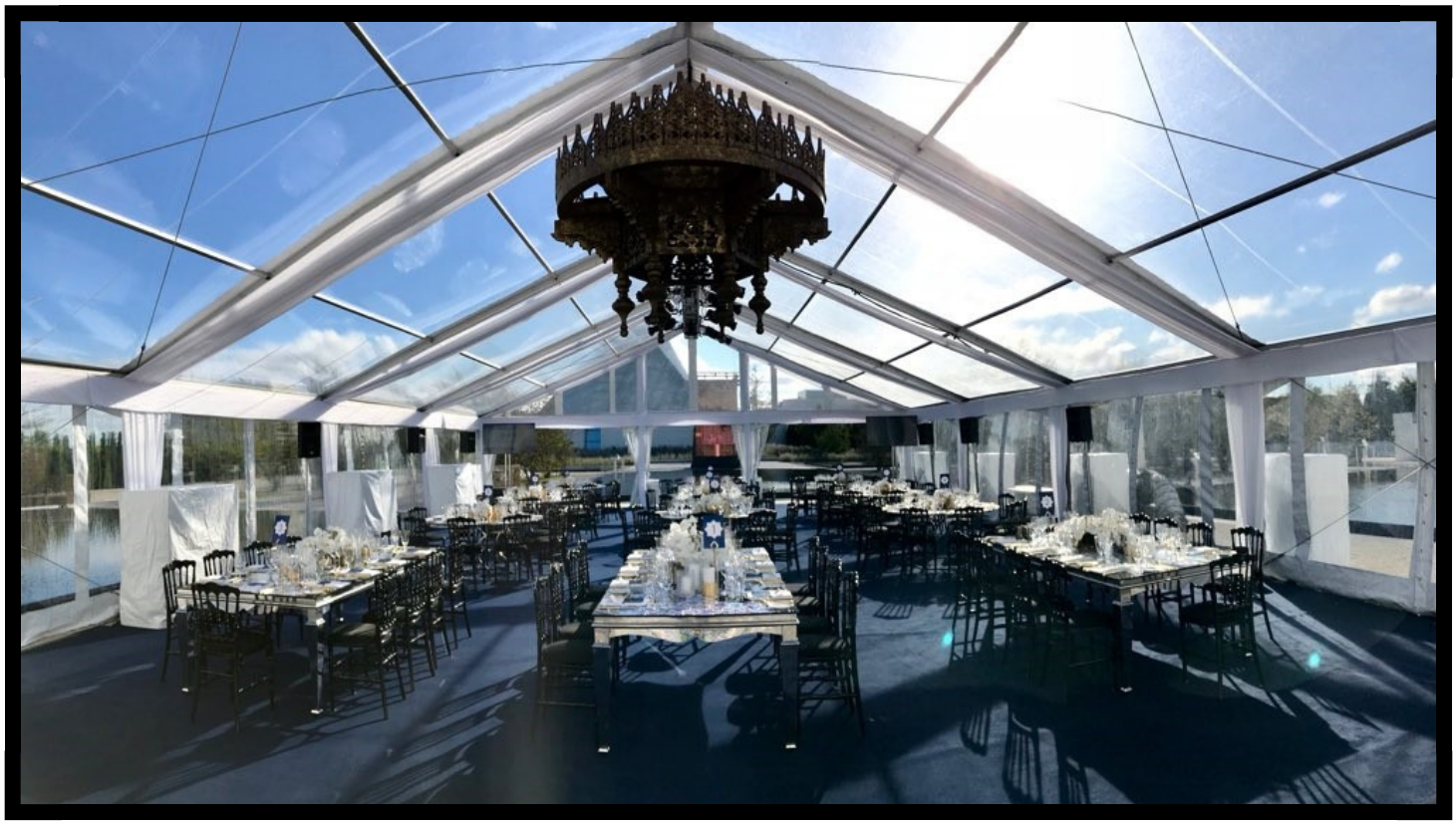

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Brighton, ON Summer Beach Wedding

Premier Tents was approached by a couple looking to get married at a cottage on the beach in Brighton, ON. The client came to us with a tent location, a vision and some ‘must have accessories’. We made sure to incorporate all of these elements to bring their wedding dreams to fruition. Premier built a Clear-Top 40’x105’ Legacy Clearspan with Edison Bulb String lights and Ceiling fans.

The tent was installed 75’ off the scenic cottage on shifting beach sand, so we compensated for the unstable base by installing a subfloor with ‘Mountain Rock’ carpet and a Wood Grain Parquet Dance Floor. Since the surface for installation was sand, Premier secured the tent with ground augers to ensure the venue was safe even under the most extreme wind conditions coming off the water.

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Vineland Wedding

A top-tier Toronto wedding planner called on Premier to build an elegant and stylish temporary venue for a client at a winery in Vineland, ON. Premier was eager to tackle this project. We began with a levelled elevated deck floor topped with ‘Chickasaw Oak- Cocoa Brown’ vinyl laminate flooring which allowed for dancing under the stars later in the evening. The tent was a 50’x120’ Solar Clearspan Structure with an interior fabric gable dividing wall enabling the catering services to operate within the structure.

The guest space was 50’x105’ with three clear roof panels overhead and one clear gable end. The tent looked spectacular and the client was over the moon with the final results.

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This is a setup for a large wedding in Meaford, ON

This is a setup for a large wedding in Meaford

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We at Premier pride ourselves on providing customizable tenting solutions for our customers that will always leave them satisfied with our role in their event. This vision is shared by every member of our staff and is found even in the smallest details of each job.

We would love to work with you and we are confident that our services can meet your individual needs!